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## **CADNA's NYC Forum: Global Brands Come Together on the Avenue of the Americas**

NEW YORK, July 18 -- The Coalition Against Domain Name Abuse (CADNA) held its seventh educational forum on Brand Abuses and Internet Governance on Thursday, July 17. Representatives from a wide range of industries traveled to New York City from across the country and around the world to hear expert advice on particular proactive, preventative and reactive strategies available to brand owners concerned with online brand infringement.

Among these featured speakers was Jon Praed, a founding partner of Internet Law Group, who has been at the forefront of the Internet community's legal battle against online fraud for years and has helped shape the law against online fraud. Praed identified core services that enable cybersquatting, and provided targeted solutions for making domain enforcement a more effective and manageable task.

In addition to hearing from veterans of domain name enforcement, there was an opportunity for attendees to engage with their colleagues to discuss common concerns and experiences in the brand enforcement sphere. CADNA strongly believes in the value of fostering cooperation among brand owners so that the group can form a united front against common enemies that pose a threat to their brands and their consumers. With the domain name space often stacked against those that contribute the most to the development of the Internet, CADNA is looking to change the game, get more voices heard and make the Internet a fairer and safer place for users.

According to Praed, the key to solving the cybersquatting problem on a global basis is to work cooperatively across industries and within all areas of cybercrime. Brand owners looking to take advantage of the type of awareness and education that CADNA provides can register for the Atlanta Forum, which is to be held on September 23.

The Coalition Against Domain Name Abuse (CADNA) is a 501(c)(6) non-profit organization dedicated to ending the systemic domain name abuses that plague the Internet today. For more information, please visit [www.cadna.org](http://www.cadna.org).

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